

Course Code: BA(JMC)-MDC-155

Course Name: Current Affairs and Media Issues Skills Lab.

(Lab. based on Elective-I)

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LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to:-

1. Develop critical thinking skills to assess the impact of current events on the society.
2. Identify key media issues and challenges in the current landscape.
3. Facilitate Q&A and discussions to gain real-world insights.

PRE-REQUISITES:

Students should be willing to explore various perspectives and understand the impact of cultural contexts on media representation.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BT Level
CO1	Explore the practical analysis of current affairs.	BTL4
CO2	Explore the relationship between media representation and public perception.	BTL4
CO3	Develop practical skills in creating media content related to current affairs.	BTL6

LAB. / PRACTICAL EXERCISES:

S. No.	Detailed Statement of the Lab. / Practical Exercise	Mapping to CO#
1.	Select a recent major news event. Compare and contrast the coverage of this event on three different news platforms (e.g., a newspaper, a TV news channel, and an online news portal). Prepare a report discussing the potential reasons behind these differences and their impact on public perception.	CO1
2.	Take a trending news story or viral post from social media. Cross-check facts with credible sources and check whether the news story is accurate, partially accurate, or false. Explain the consequences of misinformation on public discourse.	CO1
3.	Select and research three recent political stories of national significance, ensuring they reflect major events, decisions, or controversies. Write a compelling and well-researched article for each story identifying its relevance.	CO1
4.	Choose a current affairs topic that requires in-depth analysis (e.g., corruption scandals, environmental issues, economic policies). Identify unethical nuances if any. List your findings into a detailed investigative report.	CO1
5.	Select any social issue and review media content on multiple platforms that represent this issue. Analyze the common themes, stereotypes, or narratives presented in the media.	CO2

S. No.	Detailed Statement of the Lab. / Practical Exercise	Mapping to CO#
6.	Select any political or social issue (e.g., immigration, gun control, healthcare) and analyze how media platforms with different political leanings cover the issue. Identify instances of bias in the reporting, such as selective use of facts, loaded language, or unequal representation of viewpoints. Present your findings in a report that explores the link between media bias and public opinion.	CO2
7.	Choose a trending topic or social media campaign (e.g., #MeToo, climate strikes, political protests). Analyze how the topic is represented on different social media platforms (e.g., Twitter, Instagram, Facebook). Examine the role of influencers, hashtags, and visual content in shaping public engagement and perception and present a report on the same.	CO2
8.	Select a current event that is of significant public interest. Research & plan the structure of your news report, including key facts, expert opinions, and visuals. Write a script, and then produce a 2-3 minute video.	CO3
9.	Identify a current issue that could benefit from increased public awareness or action (e.g., mental health awareness, voting rights, environmental conservation). Develop a strategy for a social media campaign, including objectives, target audience, key messages, and platforms to be used.	CO3
10.	Choose a relevant current issue that can be discussed in-depth (e.g., economic policies, international relations, social justice movements). Plan the podcast episode, including key points, guest speakers (if any), and the overall structure. Record the podcast and promote it through social media.	CO3